

# NICOLE NOVAK

GRAPHIC DESIGNER | ILLUSTRATOR

## INFO



### Address

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### Email

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### Website

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### LinkedIn

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### Phone

847.828.9220

## EDUCATION

### Bachelor of Fine Arts Illustration

Ringling College of Art and Design /  
Sarasota, FL / 2005 - 2010

Additional Courses in Film, Web Design, Children's  
Book Illustration, Visual Development,  
Computer Animation and 2D Animation

## SKILLS

- Graphic Design
- Illustration/Visual Development
- Production Design
- Print/Packaging Design
- Tech Sheets/Spec Sheets
- Digital/Traditional Media

## SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Wilcom Embroidery Studio
- Corel Draw
- Microsoft Windows/ Apple Mac OS
- Microsoft Office

## PROFILE

I'm an illustrator and graphic designer with over seven years of experience. I'm versatile and delivered creative solutions for marketing, packaging, print design, apparel, consumer products and children's book illustrations.

## EXPERIENCE

### Graphic Designer

*Paradies Gifts, Inc. / 2017 - Present*

- Created concepts for apparel, hats and hardlines for Disney, Six Flags, Cedar Fair, Sea World and other companies using original ideas and style guides. My work has been sold in theme parks all over the United States and France.
- Work with other designers, production artists and sales representatives to produce products by creating labels, packaging, embroidery files and tech sheets

### Freelance Illustrator

*NikkiCat Art / 2008-Present*

- Provide graphic design and illustration services to several clients including website design, business card design, logos, custom murals, pet portraits, book covers and children's book illustrations.

### Graphic Designer

*Capsmith / 2016 - 2017*

- Helped a small team create headwear programs for Ron Jon Surf Shop, Ariat and souvenir shops by creating new concepts and detailed spec sheets for China to produce.

### Graphic Designer

*Sparrow Innovations, Inc. / 2016*

- Designed and developed products and packaging for the arts and crafts industry
- Miniatures were sold in Micheals stores around the country.

### Freelance Designer

*Celtic Chicago, Inc. / 2015*

- Created concepts and designs for banner ads, trade show booths, print ads and other business to business needs of clients

### Graphic Designer

*Boombah / 2013 - 2015*

- Created designs for sports apparel including production art, custom illustration and design work for clients, apparel design, custom presentations and template design
- Set up files for screen printing, vinyl, embroidery and full dye sublimation
- Talked directly to client for any revisions needed
- Trained new artists